

FACULTY OF BUSINESS/BUSINESS ADMINISTRATION (ENGLISH) DEPARTMENT CURRICULUM

Fall Semester

Course Code	Course Name	Hours	ECTS	TYPE	Language
LNG101	General English 1	2	2	compulsory	En
GNL101	Ataturk's Principles and History of Revolution 1	2	2	compulsory	En
GNL105	Turkish Language 1	2	2	compulsory	En
MAT101	Mathematics 1	3	5	compulsory	En
MUD101	Financial Accounting 1	3	6	compulsory	En
IKT105	Microeconomics	3	6	compulsory	En
ISL101	Introduction to Business	3	7	compulsory	En
IKT231	Managerial Economics	3	4	compulsory	EN
IST231	Introduction to Statistics	3	5	compulsory	EN
HUK242	Business Law	3	4	compulsory	EN
MUD201	Cost Accounting	3	5	compulsory	EN
BAF202	Financial Markets and Institutions	3	5	compulsory	EN
GNL203	Academic Skill, Method and Ethics	3	2	compulsory	EN
ISL301	Organizational Behavior	3	8	compulsory	EN
ISL306	Brand Management	3	7	compulsory	EN
ULL303	Logistics Management	3	5	compulsory	EN
GNL450	Career Planning	2	0	compulsory	EN

Spring Semester

Course Code	Course Name	Hours	ECTS	TYPE	Language
LNG102	General English 2	2	2	compulsory	EN
GNL102	Ataturk's Principles and History of Revolution 2	2	2	compulsory	EN
GNL106	Turkish Language 2	2	2	compulsory	EN
MAT102	Mathematics 2	3	5	compulsory	EN
MUD102	Financial Accounting 2	3	6	compulsory	EN
IKT102	Microeconomics	3	6	compulsory	EN
ISL102	Management and Organization	3	5	compulsory	EN
ISL271	Marketing Research	3	5	compulsory	EN
MUD202	Business Auditing	3	5	compulsory	EN
ISL441	Strategic Management and Business Policy	3	5	compulsory	EN
ISL202	Human Resources Management	3	4	compulsory	EN
ISL206	Production Management	3	5	compulsory	EN
ISL201	Marketing Management	3	5	compulsory	EN
MUD203	Managerial Accounting	3	5	compulsory	EN
ISL212	Business Analytics	3	4	compulsory	EN
ISL204	Organizational Theory	3	8	compulsory	EN
BIL304	Management Information Systems	3	7	compulsory	EN
BAF303	Financial Management	3	5	compulsory	EN
ISL432	Business Environment in Turkey	3	7	compulsory	EN
ISL406	International Business	3	8	compulsory	EN

ELECTIVE COURSES

FALL

Course Code	Course Name	Hours	ECTS	TYPE	Language
ISL331	Family Business Management	3	5	elective	EN
ISL431	Entrepreneurship and Innovation Management	3	5	elective	EN
ISL305	Organizational Sustainability	3	5	elective	EN
ISL416	History of Management Thought	3	5	elective	EN

ENM433	Quality Assurance Systems	3	5	elective	EN
ISL421	Modern Management Approaches	3	5	elective	EN
ISL303	Leadership	3	5	elective	EN
ISL423	Data Analysis in Business and Modelling	3	5	elective	EN
ISL307	Innovation Strategies in Organizations	3	5	elective	EN
ISL425	Change Management	3	5	elective	EN
ISL403	Consumer Behavior	3	5	elective	EN
ISL407	New Working Models and Organization Design	3	5	elective	EN
ISL409	Negotiation Methods	3	5	elective	EN
ISL411	Management in Services Sector	3	5	elective	EN
ISL415	Culture and Marketing	3	5	elective	EN
ISL413	Information Based Management Practices	3	5	elective	EN
IKT403	Turkish Economy	3	5	elective	EN

SPRING

Course Code	Course Name	Hours	ECTS	TYPE	Language
ENG316	Technology Management	3	5	elective	EN
ISL335	Retail Management	3	5	elective	EN
ISL336	Industrial Marketing	3	5	elective	EN
ENG313	Project Management	3	5	elective	EN
ISL302	Communication in Management	3	5	elective	EN
ISL440	Internship	3	5	elective	EN
ISL337	Sales Management	3	5	elective	EN
GNL428	Business Ethics	3	5	elective	EN
ISL412	Diversity Management	3	5	elective	EN
ISL408	Decision Making in Management	3	5	elective	EN
ULT340	Integrated Marketing Communication	3	5	elective	EN
ISL414	International Finance	3	5	elective	EN
ISL422	Corporate Governance	3	5	elective	EN
ISL418	Social Entrepreneurship	3	5	elective	EN
ISL426	Global Strategies and Cases	3	5	elective	EN
ISL424	Culture and Organization	3	5	elective	EN
ISL428	Digitalization and Business World	3	5	elective	EN
ISL444	Global Marketing	3	5	elective	EN
ISL446	Finance and Fintech	3	5	elective	EN
ISL448	Environmental Management	3	5	elective	EN
ISL454	Coding and Game Software in the New Generation Ma	3	5	elective	EN
GNL 404	Social Science and Literature	3	5	elective	EN

UNIVERSITY ELECTIVE COURSES

Course Code	Course Name	Hours	ECTS	TYPE	Language
GNL314	Ottoman Turkish	3	2	elective	EN
GNL112	City, Culture and Istanbul	3	2	elective	EN
GNL114	Civilization and Society	3	2	elective	EN
GNL316	History and Philosophy of Science	3	2	elective	EN
GNL327	Participation Banking and Islamic Economy	3	2	elective	EN
GNL215	Sign Language	3	2	elective	EN
LNG121	German 1	3	2	elective	EN
LNG122	German 2	3	2	elective	EN
LNG131	French 1	3	2	elective	EN
LNG132	French 2	3	2	elective	EN
LNG141	Spanish 1	3	2	elective	EN

LNG4142	Spanish 2	3	2	elective	EN
LNG151	Russian1	3	2	elective	EN
LNG152	Russian 2	3	2	elective	EN
LNG171	Japanese 1	3	2	elective	EN
LNG172	Japanese 2	3	2	elective	EN
LNG181	Chinese 1	3	2	elective	EN
LNG182	Chinese 2	3	2	elective	EN
LNG191	Italian 1	3	2	elective	EN
LNG192	Italian 2	3	2	elective	EN
LNG197	Farsi 1	3	2	elective	EN
LNG202	Farsi 2	3	2	elective	EN
LNG198	Arabic 1	3	2	elective	EN
LNG203	Arabic 2	3	2	elective	EN
LNG201	Bosnian, Croatian, Serbian 1/	3	2	elective	EN
LNG204	Bosnian, Croatian, Serbian 2	3	2	elective	EN
GNL328	Volunteer Work	3	2	elective	EN